

The Art Spectrum Artist's Soft Pastel Range

Art Spectrum pastels are available individually in an easy to work with standard size and a large size Studio Pastel. In addition to our main range of pastels we have a selection of Extra Soft Pastels (Tints of White), and Colourfix Pastels that match our Colourfix Papers and Primers. Half-Stick Pastels (standard size) are available in sets of 20 and 40. Colourfix Pastels are also available in a set of 20 Half-Sticks.

Our standard size sticks are available in a variety of sets, including sets of 12 ('Life Drawing' and 'Grey Tonal'), boxes of 15 and 30 ('Assorted', 'Landscape', 'Portrait and Darks'), boxes of 30 ('Flowers' and 'Seascape'), and large assorted sets of 60, 120 and 154 in wooden boxes.

Six Packs are small sets of six related colours each with an individual theme, such as 'Fiery Warms', 'Autumn Earths' and 'Darkest Darks'.



New Colourfix™ Pastels

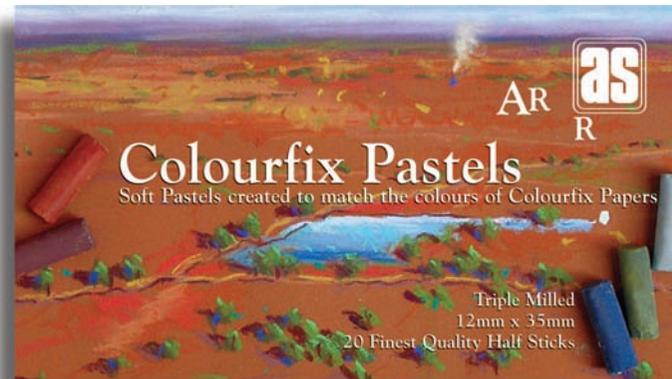
In response to requests from pastellists around the world, Art Spectrum has released the much anticipated range of Colourfix™ Pastels. Each pastel closely matches the same colour in the Colourfix™ range of papers and primers, giving you new options in pastel painting.

Available individually or in a set of 20 half-sticks, Art Spectrum has given you the final link in the Colourfix™ series of pastel artists' specialty products.

The range comprises of; Aubergine, Australian Grey, Blue Haze, Burgundy, Burnt Umber, Deep Black, Deep Ultra, Elephant, Fresh Grey, Leaf Green Dark, Natural, Olive Green, Raw Sienna, Rich Beige, Rose Grey, Sand, Soft Umber, Storm Blue, Terra Cotta and White. See Colourfix™ brochure for further information.

Art Spectrum Artists' Soft Pastels

Professional Quality



Understanding our label

Name of the colour	AS Artists' Soft Pastel (Pure Pigment)	Art Spectrum logo
Colour number and tone/tint	P502 Lemon Yellow	
Colour name in French, German, Italian and Spanish	Jaune Citron; Zitronen Gelb; Giallo Limone; Amarillo Limon	Perforations for easy removal of label, section by section
ACMI seal	AP	Barcode
Non-toxic rating	***	
Lightfastness rating		

Art Spectrum Pty Ltd ACN 007 394 998
PO Box 287 Brunswick 3056 Australia

Available from:

Made in Australia by
Art Spectrum P/L

Phone: +61 3 9387 9799

Fax: +61 3 9380 4825

email: enquiries@artspectrum.com.au

web: www.artspectrum.com.au ACN 007 394 998

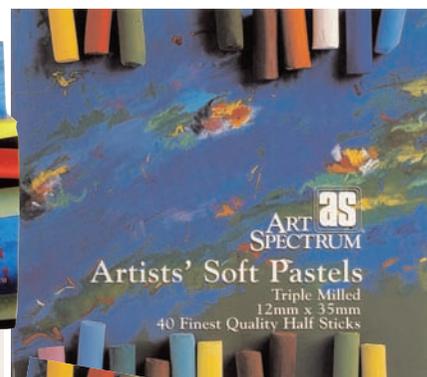


Our aim is to produce the finest, permanent artists' colours. Ongoing research and development may mean that specifications may change without prior notice.

Refer to our website for more up to date information, including pigments. Colours are as close as possible using modern printing techniques.

Professional Quality Artists' Soft Pastels

Art Spectrum Soft Pastels provide the artist with colours that are pure, brilliant and intense, and remain that way. The finest pigments are selected and triple-milled at maximum concentration to bring out the finest colour and provide the rich, velvety bloom valued by pastellists. This method of production produces smouldering darks, brilliant and intense pure colours and a range of subtle and delicate tints. All Art Spectrum pure pigment pastels are free from heavy metals, asbestos or other toxic substances. All colours are available in two sizes.



Your questions answered

Q. Some Art Spectrum Pastels are very soft, yet others are firmer. Why is this?

A. This occurs because of the different nature and composition of the various pigments used in our pastels. As we strive for maximum pigment intensity, the handling characteristics of the pigment are reflected in the pastel. The addition of extenders, softeners etc. would produce a more uniform degree of softness, but at the expense of colour purity and brilliance.

Q. The clear labels on your pastels look great, but seem difficult to remove as the stick gets used. What can I do?

A. Please refer to the 'exploded' label diagram on the next page. The perforations shown are not visible to the naked eye, however they are relatively easy to locate by gently peeling back the top edge of the label. Each section, approximately 1cm wide, then peels off quite easily.

Q. Why does Art Spectrum only have one or two tints of some colours, yet up to six of others?

A. This is a result of our company philosophy of putting art first, ahead of commercial considerations. We endeavour to make all of our colours useful for the artist - if the particular tone or tint of a certain colour is not considered useful, or different from an existing colour, we simply don't make it.

Q. Why two sizes of all Art Spectrum pastels?

A. Our giant Studio Pastels (jumbos) offer a significant cost saving for volume users. They also offer incredible versatility to the user - you can do everything and more than you can with the 'standard' size stick. Art Spectrum 'jumbos' are also an ideal choice for pavement artists.

Extra Soft Pastels

The recent addition from Art Spectrum, these extra soft, extra pale colours are 'the answer to every pastellists dream'. Finishing touches and highlights require a very soft pastel that can apply colour over the top of many layers of previously applied pastel.

P502 - Lemon Yellow ***	T502 - Lemon Yellow ***	X502 - Lemon Yellow ***	P504 - Spectrum Yellow ***	T504 - Spectrum Yellow ***	V504 - Spectrum Yellow **	X504 - Spectrum Yellow **
P509 - Golden Yellow ***	T509 - Golden Yellow ***	V509 - Golden Yellow ***	P506 - Spectrum Orange **	T506 - Spectrum Orange **	X506 - Spectrum Orange **	P507 - Coral ***
T507 - Coral ***	P511 - Poppy Red ****	P508 - Spectrum Red ***	T508 - Spectrum Red ***	V508 - Spectrum Red **	P510 - Spectrum Red Deep ***	T510 - Spectrum Red Deep ***
P512 - Crimson ***	T512 - Crimson ***	V512 - Crimson ***	X512 - Crimson ***	N513 - Bordeaux ****	P513 - Bordeaux ***	T513 - Bordeaux ***
V513 - Bordeaux **	X513 - Bordeaux **	P514 - Permanent Rose ****	T514 - Permanent Rose ****	D517 - Flinders Red Violet ****	N517 - Flinders Red Violet ****	P517 - Flinders Red Violet ****
T517 - Flinders Red Violet ****	V517 - Flinders Red Violet ***	X517 - Flinders Red Violet ***	D520 - Flinders Blue Violet ***	N520 - Flinders Blue Violet ***	P520 - Flinders Blue Violet ***	T520 - Flinders Blue Violet ***
V520 - Flinders Blue Violet **	X520 - Flinders Blue Violet **	P522 - Jacaranda ***	T522 - Jacaranda ***	V522 - Jacaranda **	X522 - Jacaranda **	D528 - Prussian Blue ****
P528 - Prussian Blue ****	T528 - Prussian Blue ****	P534 - Indigo ****	T534 - Indigo ****	V534 - Indigo ****	P527 - Blue Grey ****	T527 - Blue Grey ****
V527 - Blue Grey ***	N526 - Ultramarine Blue ****	P526 - Ultramarine Blue ****	T526 - Ultramarine Blue ****	V526 - Ultramarine Blue ****	X526 - Ultramarine Blue ****	P524 - Spectrum Blue ****
T524 - Spectrum Blue ****	P523 - Tasman Blue ***	T523 - Tasman Blue **	N530 - Phthalo Blue ****	P530 - Phthalo Blue ****	T530 - Phthalo Blue ****	V530 - Phthalo Blue ***
X530 - Phthalo Blue ***	P535 - Turquoise ****	T535 - Turquoise ****	P578 - Australian Leaf Green/Blue ****	T578 - Australian Leaf Green/Blue ****	V578 - Australian Leaf Green/Blue ****	D570 - Phthalo Green ****
N570 - Phthalo Green ****	P570 - Phthalo Green ****	T570 - Phthalo Green ****	V570 - Phthalo Green ***	X570 - Phthalo Green **	P572 - Yellow Green ***	T572 - Yellow Green **
N573 - Grass Green ***	P573 - Grass Green **	T573 - Grass Green **	V573 - Grass Green **	P560 - Terre Verte ****	T560 - Terre Verte ****	P562 - Oxide of Chromium ****
T562 - Oxide of Chromium ****	N574 - Green Grey ****	P574 - Green Grey ****	T574 - Green Grey ****	P576 - Australian Leaf Green/Dark ****	P580 - Australian Leaf Green/Light ***	T580 - Australian Leaf Green/Light ***
P579 - Greenish Umber ****	T579 - Greenish Umber ****	P544 - Raw Sienna ****	T544 - Raw Sienna ****	V544 - Raw Sienna ****	P540 - Yellow Ochre ****	T540 - Yellow Ochre ****
P542 - Naples Yellow ****	D552 - Burnt Umber ****	N552 - Burnt Umber ****	P552 - Burnt Umber ****	T552 - Burnt Umber ****	V552 - Burnt Umber ****	X552 - Burnt Umber ****
V549 - Australian Red Gold ***	N548 - Burnt Sienna ****	P548 - Burnt Sienna ****	T548 - Burnt Sienna ****	V548 - Burnt Sienna ****	X548 - Burnt Sienna ****	P546 - Light red ****
P518 - Pilbara red ***	T518 - Pilbara red ***	N554 - Caput Mortuum ****	P554 - Caput Mortuum ****	T554 - Caput Mortuum ****	V554 - Caput Mortuum ****	X554 - Caput Mortuum ****
P550 - Raw Umber ****	T550 - Raw Umber ****	V550 - Raw Umber ****	X550 - Raw Umber ****	N582 - Cool Grey ****	P582 - Cool Grey ****	T582 - Cool Grey ****
N584 - Warm Grey ****	P584 - Warm Grey ****	T584 - Warm Grey ****	V584 - Warm Grey ****	X584 - Warm Grey ****	P501 - Warm White ****	P500 - Titanium White ****

XSP501 Warm White	XSP500 Cool White
XSP506 Spectrum Orange	XSP502 Lemon Yellow
XSP517 Flinders Red Violet	XSP530 Phthalo Blue
XSP507 Coral	XSP520 Flinders Blue Violet
XSP526 Ultramarine Blue	XSP570 Phthalo Green
XSP572 Yellow Green	XSP582 Cool Grey

Legend

D	N	P	T	V	X	XSP
Darkest	Dark (Nero)	Pure Pigment	Tinted	Very Tinted	Extra Tinted	Extra Soft

Permanence rating

**** Excellent lightfastness
 *** Very good lightfastness
 ** Good lightfastness

V580 - Australian Leaf Green/Light ***	N579 - Greenish Umber ****
V540 - Yellow Ochre ****	X540 - Yellow Ochre ****
P549 - Australian Red Gold ***	T549 - Australian Red Gold ***
T546 - Light red ****	N518 - Pilbara red ***
P596 - Australian Grey ****	N550 - Raw Umber ****
V582 - Cool Grey ****	X582 - Cool Grey ****
P598 - Ivory Black ****	P599 - Lamp Black ****